Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Use the PBS Kids “Don’t Buy It” website to help you answer the following questions about propaganda and advertising.

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| Advertising Tricks |
| Make a list of tricks advertisers might use to sell their products. |
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| What do advertisers consider when creating ads? |
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| Buying Smart |
| What are some questions we should ask ourselves  when viewing advertisements? |
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| What are some questions we should ask ourselves before buying products? |
|  |
| |  | | --- | | Music, Slogans, and Jingles | |
| How do advertisers use music in commercials? |
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| What are slogans/jingles? |
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| Why are they used? |
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| How are radio and music related to propaganda? |
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| Your Entertainment |
| Where propaganda is often found? |
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| How and why is propaganda a part of our daily lives? |
|  |
| How can experts make people, food, and other items seem more attractive and appealing than what they really are? |
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