*The Outsiders*

| **Awesome**  **(12 pts.)** | **Good**  **(10 pts.)** | **So-So**  **(8 pts.)** | **Really???**  **(6 pts.)** |
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| **Content: Purpose** | | | |
| Our poster is focused on *The Outsiders* and shows what it was about. All the parts of our poster are meaningful and are meant specifically for a targeted audience. | Our poster has a topic, but doesn’t clearly explain what *The Outsiders* was all about. Some parts of our poster say something important about the novel, but it is not clear who the targeted audience is. | Our poster has a topic, but did not clearly explain what *The Outsiders* was all about. Most parts of our poster say something important about the novel, but our poster does not specifically address a targeted audience. | Our poster’s topic is unclear. We did not capture the essence of The Outsiders well at all. Many parts of our poster seem off topic and we did not address an audience. |
| **Understanding of Task** | | | |
| I/we demonstrated an in-depth understanding of the content, processes, and requirements of the task. | I/we demonstrated substantial (part of) understanding of the content and task, even though some supporting ideas or details may be overlooked or misunderstood. | I/we had gaps in our understanding of the content and task. | I/we demonstrated minimal understanding of the content. |
| **Group Process** | | | |
| We used all of our time productively. Everyone was involved and contributed to the group process and poster. We wanted our presentation to be entertaining and impressive! | We worked well together most of the time. We usually listened to each other and used each other's ideas. We may have talked about other things a little too often when we should have been focused on the presentation work. | We worked together some of the time. Not everyone contributed equal efforts to the task. We talked way too much or we did not communicate with one another enough. | We really did not pull together or work very productively as a group. Not everyone contributed to the group effort and no was really concerned about doing well or finishing on time. |
| **Completion of Task** | | | |
| I/we fully achieved the purpose of the task, including thoughtful, insightful interpretations and images. | I/we accomplished the task, but we could have done better. | I/we completed most of the assignment. | I/we attempted to accomplish the task, but with little or no success. |
| **Multimedia Features** | | | |
| We used meaningful images, graphics, sound, and other multimedia features effectively to support our key points and make our poster more meaningful and impressive. | We used meaningful images, graphics, sound, and other multimedia features to support our key points. | We used meaningful images, graphics, sound, and other multimedia features, but sometimes they distract from the meaning. | We did not use the features of multimedia presentations, or the features that we used were distracting. |
| **Creativity** | | | |
| Our presentation includes meaningful images, writing, features and components that make an impact and create a mood for our audience. The actors we chose to represent our characters will make the move a hit. Our poster captured the overall tone of the story and the character descriptions and slogan are intriguing. | Our presentation includes some meaningful images, writing, features and components that make an impact and create a mood for our audience. The actors we chose to represent our characters are fitting. Our poster mostly captured the overall tone of the story and the character descriptions and slogan are appropriate. | We tried to include meaningful images, writing, features and components, but they did not add to the meaning of our poster. The actors we chose to represent our characters were not fitting. Our poster didn’t really capture the overall tone of the story and the character descriptions and slogan are somewhat inappropriate. | Our presentation includes no meaningful images, writing, features and components that added to the meaning. The actors we chose to represent our characters don’t make sense. Our poster is not meaningful or creative. |
| **Organization** | | | |
| Our poster is centered and pleasing to the eye. It is not crowded, but there is also not too much empty space. Design elements make sense and match the tone and mood of the story and characters. | Our poster is centered and pleasing to the eye. It is a little too crowded, or there is a little too much empty space. Design elements make sense and somewhat match the tone and mood of the story and characters. | Our poster is centered, but isn’t pleasing to the eye. It is either crowded, or there is too much empty space. Design elements don’t make sense and don’t match the tone and mood of the story and characters. | Our poster is not centered and isn’t pleasing to the eye. It is either crowded, or there is too much empty space. Design elements don’t make sense and don’t match the tone and mood of the story and characters. |
| **Conventions** | | | |
| Our poster contains no spelling, punctuation, capitalization, or language errors. | Our poster contains no spelling, punctuation, capitalization, or language errors that take away from the meaning. | Our poster contains a few spelling, punctuation, capitalization, or language errors that take away from the meaning. | Our poster contains so many spelling, punctuation, capitalization, and language errors that it is difficult to understand. |